CITROËN C3
During the '90s Le Tone had a major hit, "Joli Dragon", and devoted himself to music for 15 years before progressively moving towards illustrative art. Since 2011 his creations have been exhibited in various places such as the Pompidou centre. An admirer of artists who knew how to make the best use of colour, Le Tone confesses to having a weakness for black and white, which he uses to tell simple stories by using felt pen drawings in notebooks.

1934 Citroën revolutionises the automotive landscape with Traction Avant. The famous name relates to its ground breaking front wheel drive engineering.

1939 Citroën launches 'TUB', a supremely practical modern design with a sliding side door; its successor is the famous Type H, above, launched in 1948.

1948 The much-loved 2 CV is created as a "safe and economical vehicle, able to carry 4 people on board and 50 kg of luggage". More than 5 million are made.

1955 Unveiled to a stunned public at the 1955 Paris Motor Show, DS takes futuristic design to new heights. Its stunning aerodynamic shape, created by Flaminio Bertone, earns it the nickname 'flying saucer'. Under the skin it's just as advanced.

1955

1968 It's a golden age for light and agile vehicles like Ami 6, Dyane and Mehari, a unique design for all roads and multi-purpose use.

2016 Citroën Cxperience Concept reinvents the prestige saloon: A bold, fresh silhouette, a high-end stylish interior and the latest technology combine to inspire the world of automotive design.

2017 Winners of the Manufacturers’ Rally Raid World Cup from 1993 to 1997; Rally Raid World Cup Drivers’ Champion five times in a row; eight Manufacturers’ Champion titles in WRC, plus three in WTCC... Citroën has continued to demonstrate exceptional sports pedigree upon returning to WRC in 2017.
A CITROËN FOR EVERYONE

Around town or across the country, every Citroën provides pure comfort and a welcoming environment. It’s always been this way.

CITROËN C3
AS UNIQUE AS YOU ARE

CITROËN C3 AIRCROSS
COMPACT SUV

CITROËN C5 AIRCROSS
SUV

CITROËN C5 AIRCROSS SUV

CITROËN C3
GREAT BENEFITS

AIRBUMP®
Efficient body panel protection with style and flair
PAGES 8

EFFICIENT ENGINE
PureTech petrol and BlueHDi diesel engines deliver performance, efficiency and economy
PAGES 22

DRIVING AIDS
A range of safety and driver aid systems to make driving effortless
PAGES 20-21
OPTIMISTIC DESIGN

With features and proportions that make it instantly recognisable, Citroën C3 has an optimistic presence and personality. Its strong, raised face and fluid curves, chunky side details and bold graphic elements encapsulate energy and refinement in one fresh, contemporary shape.

UNIQUELY DISTINCTIVE

Citroën C3 stands out thanks to its innovative character and strong personality. This can be seen in every detail, from the lighting signature with LED* daytime-running lights to the wheel arch extensions*, Airbump®* and stunning 3D-effect rear lights. Unique and assertive, Citroën C3 doesn’t do blending in!

*Airbump on Shine model only.
**INNOVATIVE PROTECTION**

**AIRBUMP®**

Unmistakable at a glance, the Airbump® panels on Citroën C3 protect its bodywork from dents and scuffs. The panels consist of seven air-filled capsules made from tough polyurethane which can feature red or white surrounds, depending on the chosen roof colour.

* On Shine model only.

**IMPACT RESISTANCE**

**BUMP PROTECTION**

**YOUR IDEAL AMBIANCE**

Beautifully made with fine detailing and attention to detail, the standard interior ambiance of Citroën C3 is welcoming and contemporary.

- The ‘Urban’ Red Ambiance creates a rich dramatic contrast between dark and light. The vibrant red dashboard surround and stitching bring out a dynamic character and sporty feel.

*Urban* Red Ambiance
Contemporary and welcoming, Citroën C3’s interior has been designed to ensure serenity reigns supreme. The seats are wide, comfortable and supportive, while carefully selected materials and colours guarantee a feeling of well-being inside. Design inspiration comes from diverse sources, beyond the automotive world. Citroën C3 also features exceptional soundproofing and trademark Citroën suspension.

AN INTERIOR TO MAKE YOU FEEL AT HOME

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ALL ROUND RELAXATION

Designed to offer unrivalled comfort and wellbeing for each passenger, CITROÈN ADVANCED COMFORT® aims to provide the best for body and mind. Soft-touch contact areas and refined acoustics create a sense of calm, while interior space has been designed to be stylish and versatile. The overall ambiance ensures journeys feel effortless and intuitive technology gives you instant access to advanced features and practical driving aids.
Elegantly simple and beautifully made, Citroën C3's dashboard is shaped by the Citroën Advanced Comfort® programme. This means perfectly placed controls, crystal clear displays, tactile materials and the multi-function touchscreen placed right at its heart.

PERFECTLY FORMED
With plenty of space to relax and exceptional rear legroom, Citroën C3 has a big car feel from the inside. Outside it’s really compact, measuring just 3.99m in length – perfect for enjoying that natural agility and manoeuvrability. And to make it even more compact, Citroën C3 is equipped with electric folding door mirrors.
You’ll find functional, spacious storage ideas throughout Citroën C3 to keep your interior clutter-free. The central storage compartment also features USB and 12V sockets*. Front doors also have good size pockets and the boot volume is 300 l.

*Depending on version.

CITROËN ADVANCED COMFORT®

DECLUTTERING MADE EASY

You’ll find functional, spacious storage ideas throughout Citroën C3 to keep your interior clutter-free. The central storage compartment also features USB and 12V sockets*. Front doors also have good size pockets and the boot volume is 300 l.

*Depending on version.

Metropolitan Grey interior not available in South Africa.

TECHNOLOGY FOR LIFE

Citroën C3 is filled with innovative technologies and driving aids that are intuitive, simple and seamlessly quick. With a focus on safety, every advance is there to fit right into your routine, and enhance the everyday.
SAFETY AND DRIVER AID SYSTEMS

**LANE DEPARTURE WARNING SYSTEM**
If Citroën C3 crosses a solid or intermittent white line without the indicators being activated, the Lane Departure Warning System sends clear visual and audio alerts to the driver.

**COFFEE BREAK ALERT**
This system reminds the driver to take a break on long journeys, for example after 2 hours at average speeds over 65 km.

**CRUISE CONTROL/ SPEED LIMITER WITH SPEED LIMIT SETTING**
The recommended figures can be set in the cruise control and speed limiter for complete peace of mind.

**HILL START ASSIST**
When you pull away on steep gradients, Hill Start Assist holds the car for 2 seconds, giving you time to pull away safely and smoothly.

*Depending on engine choice*

**DRIVER ATTENTION WARNING**
By analysing the direction of Citroën C3’s travel, this reassuring system can detect if the driver has lost concentration and sends an audible and visual alert.

*Dependent on version*
To make the most of Citroën C3's poise, comfort and agility, it is available with the advanced EAT6 auto (Efficient Automatic Transmission 6) automatic gearbox. In combination with the PureTech 81kW engine, this sophisticated transmission increases driving pleasure with fast smooth gear changes and maximises environmental efficacy.

The PureTech 81kW was awarded International Engine of the Year** in 2015, 2016, 2017 and 2018.

**Stop and Start

**2015, 2016, 2017 and 2018 International Engine of the Year Award for the PureTech 110 engine, in the 1.0 l to 1.4 l engine category, awarded by the jury of The International Engine of the Year Award organised by the British magazine Engine Technology International.

All equipment described in this brochure represents the technology of Citroën C3. This brochure is based on an international version, therefore some images and specifications might not be representative of models sold in South Africa. To know in detail equipment that is available as standard or optional, please refer to the Product Specification brochure or visit citroen.co.za.
WHEEL OPTIONS

1 See product specification brochure for details.

DIMENSIONS

ACCESSORIES

Short roof box (330l)
Spoiler
Armrest
Front aluminium bumper style protection

*Vehicle width/width with slide mirrors out. All measurements are in millimetres.
TO FIND OUT MORE
visit citroen.co.uk